

MEMORANDUM

To: All General Managers and Chief Engineers, FOX Network Affiliates

From: FOX Network Engineering & Operations

Date: 12 June 2012

SUBJECT: Reminder about Descriptive Video (VI) services

This note is a follow-up to a similar memo sent to all GM's and CE's on 27 March 2012 regarding the start of Descriptive Video services on 1 July 2012.

Beginning 1 July 2012, FCC rules go into effect which impact FOX affiliates in ALL MARKETS, regardless of market size.

Affiliates in the top 25 markets are required by the FCC Report & Order to provide 50 hours per quarter of a new audio service for the Visually Impaired (VI) viewer called Descriptive Video service. FOX will begin transmitting approximately 4 hours per week (50hrs/qtr) of programming during prime time that will include the Descriptive Video service.

Affiliates in market 26 and below are required by the FCC Report & Order to pass through the Descriptive Video service when it is provided by the Network.

FOX will deliver the Descriptive Video service as the secondary audio program (SAP) within the MPEG stream. The FOX splicer will automatically insert the Descriptive Video service into your station's main HD stream as the second audio PID in the program.

It is important for stations to set up their local encoders such that a second audio PID is enabled.

The original Technical Bulletin suggested setting up the mode as 1/0 and the bitrate as 128 or 192 kbps. Due to limitations in our network encoders, we must set up the Service to run as mode 2/0 and at 192 kbps. These settings should be mirrored in your local encoder. The "Dial_norm" setting of -24 LKFS and the Language Descriptor of "SPA" remain the same.

If there are any questions, please contact Alastair Hamilton, SVP Satellite Technology & Affiliate Engineering at alastair.hamilton@fox.com or at 310-369-6644.